

Privacy Policy EN

1. Introduction

These Privacy Policy („Policy“) describe how Pavel Vitikač, operating under the business name Studio Vitikač, with registered office at Bezručova 798/10, 400 01 Ústí nad Labem-Klíše, Czech Republic, ID No. (IČO): 29825431, VAT No. (DIČ): CZ0806036869 (hereinafter referred to as the „Controller“), collects, uses, stores, and protects the personal data of clients, suppliers, website users, and service users. This Policy complies with Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation, „GDPR“).

2. What Personal Data We Collect and Why

We collect and process only personal data that is strictly necessary for the provision of our services. This data may include:

- **Identification and Contact Data:** Name, surname, email address, phone number, address.
- **Payment Data:** Bank account number, billing address.
- **Service-Related Data:** Information about orders and projects, communication with you.

We process this data for the following purposes:

- **Performance of a Contract:** Provision of software and graphic design services, invoicing.
- **Communication:** Answering inquiries, providing support, rendering consulting services.
- **Marketing:** Sending information about our services, provided you have given your consent.
- **Compliance with Legal Obligations:** Accounting and tax obligations.

3. Processing and Protection of Personal Data

We process your personal data only for the period strictly necessary to fulfill the specified purposes and in compliance with applicable laws. We implement appropriate technical and organizational measures to prevent unauthorized access, loss, or misuse of your data. These measures include data encryption, secure servers, and restricted access to personal data.

4. Sharing of Personal Data

We do not share your personal data with third parties, except where necessary for the performance of a contract or fulfillment of legal obligations. This may include external accountants or software tool providers who are bound by confidentiality obligations and GDPR compliance.

5. Your Rights

You have the right to access your personal data, the right to rectification, erasure, restriction of processing, data portability, and the right to object to processing. You may withdraw your consent to marketing communications at any time.

To exercise these rights, please contact us at the email address chat@studiovitikac.cz.

6. Cookies

Our website uses cookies to help improve user experience and analyze website traffic. By using our website, you agree to the use of cookies. Detailed information regarding cookies can be found in our separate Cookie Policy.

7. Conclusion

This Privacy Policy may be updated from time to time. Any changes will be published on our website or within the client portal.

Effective Date: August 1, 2026