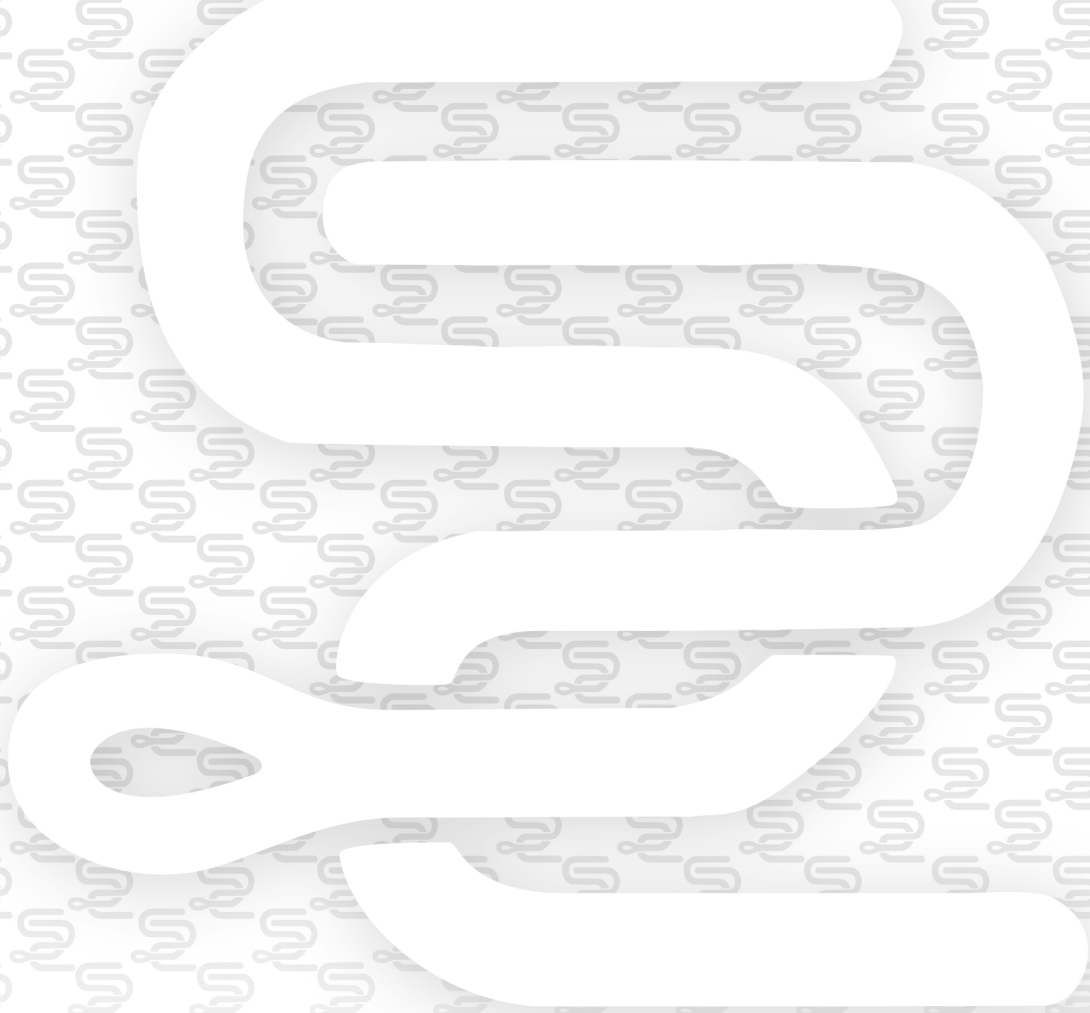




SHOWSIGHT

D I G I T A L M A G A Z I N E G U I D E

SHOWSIGHT

D I G I T A L A D V E R T I S I N G

for those seeking greater flexibility in their marketing strategies. This option allows you to publish your advertisement on your chosen date, with campaigns lasting as many weeks as you desire.

KEY BENEFITS

- **Immediate Updates:** Celebrate your wins or share updates on the same day! Notify your audience immediately for as low as \$120 per week, or secure a one-month campaign for only \$300.
- **Daily Updates:** Unlike traditional publications that are weekly, monthly, or quarterly, SHOWSIGHT Digital Magazine is updated daily. Your ad can be published right after final design approval or scheduled for a later date.
- **Social Media Promotion:** Your ad will be shared on our social media channels within 24 hours of publication, maximizing your reach and engagement.
- **Advertising Connection:** Your digital magazine ad links directly your dog's own custom profile page.
- **Dynamic Video Advertising & Animation:** Add a touch of creativity and bring your ads to life incorporating video and animation, captivating and engaging your audience. Additional fees do apply for video and animation creation.

FLEXIBLE CAMPAIGN OPTIONS

- **Timing Flexibility:** Start your ad on any date that suits your schedule.

DIGITAL ADVERTISING RATES

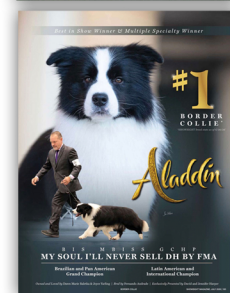
Weekly	\$120 per page
Monthly Campaign	\$300 per page

WHAT YOUR DIGITAL ADVERTISING INCLUDES

- **Strategic Placement:** Your ad will be featured in the online SHOWSIGHT magazine, positioned following the Spotlight feature sections.
- **Custom Ad Design:** Unlimited photos, copy and revisions included in the price.
- **Distribution:** Reaches over 109,000+ social media followers, 8,000 AKC Approved Judges and 45,000+ subscribers, primarily consisting of exhibitors, breeders and judges.
- **Online Exposure:** Inclusion on SHOWSIGHT's website and social media channels.
- **Performance Tracking:** Gain valuable insights with our performance tracking page. Monitor views, engagement, and much more to optimize your advertising strategy.
- **Effortless Sharing:** Promote your custom page with a simple tap or click of a button, making it easy to reach a wider audience.

Digital + Print Advertising

SHOWSIGHT continues to offer traditional print advertising options for those who prefer placement in the magazine. Digital advertising serves as an additional avenue for advertisers looking for flexibility in timing, scheduling, and frequency. For details on Print & Digital Advertising, please visit the Print & Digital Magazine Guide.



SHOWSIGHT DISTRIBUTION



UNMATCHED reach

Free Digital copies sent via email to...

- Over 8,000 AKC Judges
- 43,000+ subscribers
- Professional Handlers, Photographers, Designers and Show Chairs

3,000,000+ Monthly Social Media Views

200,000+ Monthly Digital Magazine Views

130,000+ Social Followers

43,000+ Magazine Subscribers

Your wins don't just appear — they circulate

Experience unparalleled opportunities for advertising and engagement that you won't find anywhere else in the industry!



RESERVE ADVERTISEMENT

Book online at: www.showsightmagazine.com

For phone or email bookings please contact us at:

 512.541.8128

 advertising@showsightmagazine.com

STAY CONNECTED WITH US!

Scan the codes to sign up for our newsletter and follow us on social media.

Newsletter



Facebook



Instagram



Thank you!