# Free Writing & Content Support Application

**LOCAL WOMEN'S BUSINESS | No obligation to purchase**

Need help creating content to promote your business but don't have the time to do it yourself? Tell me a little about your business, what you're finding difficult and what you'd like to achieve.

Whether you're interested in having your founder story professionally written or exploring ways to turn existing content into other formats, you're welcome to apply.

I'll personally review your application and respond by email. Brief answers are fine, and there's no obligation to purchase anything.

## 1. About You and Your Business

**Your Name:**

**Business Name:**

**Website or Social Media Link:**

**Email Address:**

**Phone Number (Optional):**

**What does your business offer? Who are your main customers?**

## 2. What would you like help with?

Select all that apply:

☐ Having an article about my business professionally written.

☐ Sharing my experiences and what makes my business different.

☐ Getting help writing blog articles or other marketing content.

☐ Turning existing articles or written content into videos.

☐ Adapting existing content into social media posts or other formats.

☐ I'm not sure what I need yet. I'd like to explain my challenges.

**What is the main challenge you want some help with? What result are you looking to achieve?**

## 3. Your Next Step

**When would you ideally like to get started?**

☐ As soon as possible ☐ Within 1–3 months ☐ Just exploring my options

The **Founder Story Writing Service** starts at **AUD $595**, excluding GST.

Other writing and content repurposing services are discussed and quoted separately, based on your needs.

**If you're interested in the Founder Story Writing Service, does the starting price fit your budget?**

☐ Yes

☐ I'd like to discuss the scope and price

☐ Not at this stage

☐ I'm enquiring about other writing or content repurposing services

**Any questions or other information you would like me to consider? (Optional)**

## How to submit

You can submit the application form as follows:

1. Download the application form and open it using a PDF viewer that supports fillable forms.
2. Type your answers into the fields and select the relevant boxes.
3. Save your completed PDF to your computer or device.
4. Email your completed form to support@localwomensbusiness.com with the subject:

   Writing & Content Support Application – [Your Business Name]

**Need help opening the form?**

You can download the free Adobe Acrobat Reader from:

https://get.adobe.com/reader/

Adobe Acrobat Reader is free. You do not need to purchase Adobe Acrobat Pro to complete this form.

Refer to the link for our Privacy information:

https://localwomensbusiness.com/a/privacy-policy

## What happens after you apply?

I'll personally review your application to understand your business, what you'd like to achieve and the type of professional writing or content support you're interested in.

I'll respond by email and may ask a few follow-up questions before discussing suitable options, next steps and any quote. If you've provided a phone number, I may suggest a call if that would be helpful.

Applying is free and doesn't commit you to purchasing a service. Acceptance and availability are not guaranteed.

## About the Founder Story Writing Service

This is a paid writing service, separate from the free application.

If we decide to proceed, you complete a more detailed questionnaire about your background, experiences and business.

I use that information to write your founder story article. You do not need to write it yourself.

The service includes:

- A professionally written article.
- The option to supply up to three (3) images.
- An initial draft within seven (7) business days after all required information is received.
- One consolidated round of reasonable revisions.
- The final approved article is in Word document format.

Extra work is quoted separately. There is no ongoing subscription fee.

You own the final written article and can use it on your website, social media and other marketing materials.

Publication on Local Women's Business is not guaranteed and is considered separately.

## Other Writing & Content Support

If you need help with other marketing content, such as adapting an existing article into a video or social media posts, you can describe what you're looking for in your application.

I'll review your enquiry and let you know whether I can help. Any additional services are discussed and quoted separately. They are not included in the standard Founder Story Writing Service.

## Common Questions

**Do I need an extraordinary story?**

No. Your reasons for starting, experiences and the people you help are a good starting point.

**Will the article guarantee more customers?**

No. A founder story can help people understand and remember your business, but we can't guarantee sales, enquiries, or search rankings.

**Can you help me turn existing content into videos or social media posts?**

You can use the application to tell me what content you already have and how you'd like to use it.

For example, you may want to turn an article into a video without appearing on camera or adapt written content into social media posts.

I'll review your requirements and let you know whether I can help. Content repurposing services are not included in the standard Founder Story Writing Service and are quoted separately.

**Where can I learn more?**

Watch my free 51-minute training webinar to learn how sharing the experiences behind your business can help potential customers get to know you.

You will also discover how your founder story can be used in your marketing. You can access the free webinar by visiting the link below:

https://app.everpitch.co/w/web_5253970f

You can also visit **localwomensbusiness.com** to learn about the **Founder Story Writing Service** by visiting the link below:

https://localwomensbusiness.com/a/founder-story-writing-service

If you're considering professional support, include any questions in **Section 3** of this application. I'll respond after reviewing your enquiry.

## A Personal Note

I'm Mel from Local Women's Business. I work with women business owners to help them communicate their experiences and explore practical ways to promote their businesses.

I understand that finding time to create marketing content can be challenging when you're already busy running your business.

I'm also finding ways to make better use of the content I create for Local Women's Business.

For example, I've turned my free 51-minute training webinar into a shorter five-minute presentation for people who don't have time to watch the full version.

This is one example of how I'm using content I've already created in different ways to help more people discover my business.

If you'd like professional help with writing an article or exploring ways to use your existing content, you're welcome to tell me what you need.

I'll personally review your application and respond by email.

Local Women's Business is a Dynamic Zenergy initiative.