How embarrassing was the 'journal sting' for Science Magazine?

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Blog post published October 6, 2013 in *bjoern.brembs.blog*
https://doi.org/10.59350/z5mkz-br417

Abstract

By now, everybody reading this obscure blog knows about the so-called sting operation by John Bohannon in *Science Magazine* last week. As virtually everybody has pointed out, the outcome of this stunt is entirely meaningless.

Keywords

Cognitive Neuroscience (Subfield), Science Politics, Journal Rank, Publishing, Science Magazine

Recommended citation

Brembs, B. (2013, October 6). How embarrassing was the 'journal sting' for Science Magazine?. *Bjoern.brembs.blog*. https://doi.org/10.59350/z5mkz-br417

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By now, everybody reading this obscure blog knows about the so-called sting operation by John Bohannon in *Science Magazine* last week. As virtually everybody has pointed out, the outcome of this stunt is entirely meaningless. Here are a few analogies that could serve to demonstrate about how embarrassingly inane this whole project really was:

Science Magazine journalist exposes bank transfer scam by sending bogus bank account numbers.

or:

Science Magazine journalist demonstrates efficiency of homeopathy by treating over 300 patients with cold symptoms – 62% feel fine five days later.

or:

Science Magazine journalist proves that accepting a single fraudulent/erroneous article invalidates all scholarly papers a journal has ever published.

Who can come up with some more?