Are we paying US$3000 per article just for paywalls?

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Abstract

This is an easy calculation: for each subscription article, we pay on average US$5000. A publicly accessible article in one of SciELO's 900 journals costs only US$90 on average. Subtracting about 35% in publisher profits, the remaining difference between legacy and SciELO costs amount to US$3160 per article.

Keywords

Cognitive Neuroscience (Subfield), Science Politics, Publishing, SciELO

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Just to break the costs of legacy publishing down in detail:

Publisher profits	1750
Paywalls	3160
Actual costs of typesetting, hosting, archiving, etc.	90
Sum	5000