mashing up Elsevier's journal article database

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Abstract

Thanks to Efoundations, I see Elsevier has announced an Article 2.0 contest, in which programmers can create new value by harvesting data from 7500 XML-encoded scientific articles. This is an exciting opportunity for web 2.0 programmers interested in science. But I hope people keep in mind they'd be giving their software ideas to a publisher that charges exorbitant prices for publicly-funded science.

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